Engaging Your Network

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CAREER DEVELOPMENT &
ACADEMIC EXPLORATION

Outcomes

Master's

- 100% response rate
- 25% full-time
- 75% part-time

Ph.D.

- 100% response rate
- 90% full-time
- 10% part-time

CCDAE Annual Career Outcomes Report, 2019

Career Readiness is the **attainment** and **demonstration** of competencies that broadly prepare college graduates for a successful transition into the workplace

NACE, 2019

Critical Thinking
Problem Solving

Oral/Written
Communications

Teamwork
Collaboration

Digital Technology

Career Management

Leadership

Professionalism Work Ethic

Global/Intercultural Fluency

Who's in your network?

- Professors/advisors
- Peers
- Supervisors
- Mentors
- Family members
- Friends

Ways to engage

- Networking socials
- *Informational interviews*
- Work Experience
- Internships
- Career fairs
- Employer information sessions
- Conferences/workshops
- Professional organizations
- Alumni gatherings
- *Social Media*

30 sec intro

- Name
- Academic background/training
- Internships, research, field experience, etc.
- Relevant work experience
- What you want to get out of networking
- Could be used in email/cover letter introduction, networking event, or any small talk

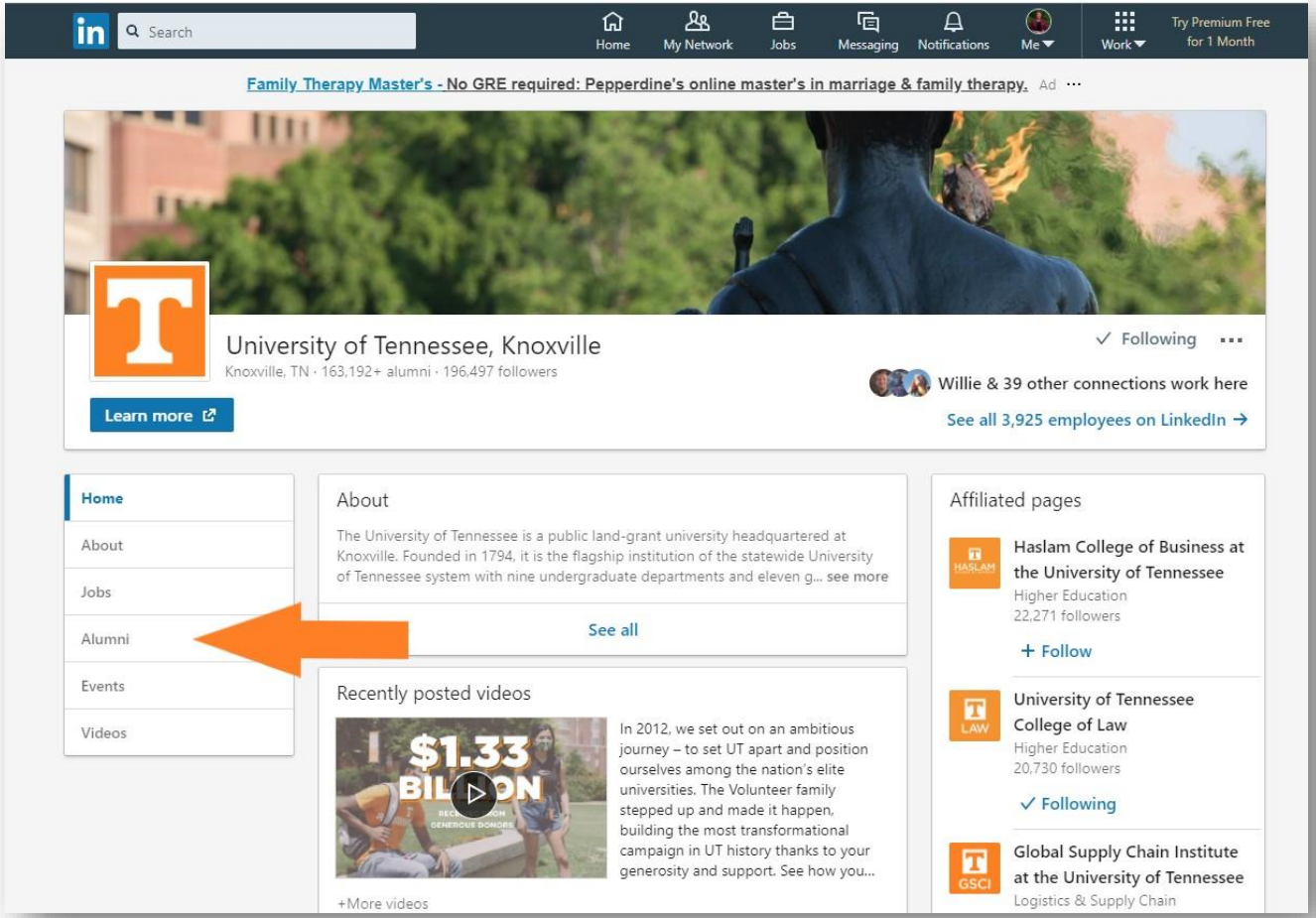
STRATEGIES

Strategy #1: *Informational Interviews*

- Interviewing the other person
- Obtaining information about job to determine your interest
- Chance for you to show your interest and expertise
- *tiny.utk.edu/info-interviews*

Strategy #2: *LinkedIn*

- 70% of people were hired at a company where they had a connection
- 25% of new professionals say they have “no time” for searching
- Can connect with professionals in field/company of interest
- Great tool for additional skills
- *tiny.utk.edu/linkedin101*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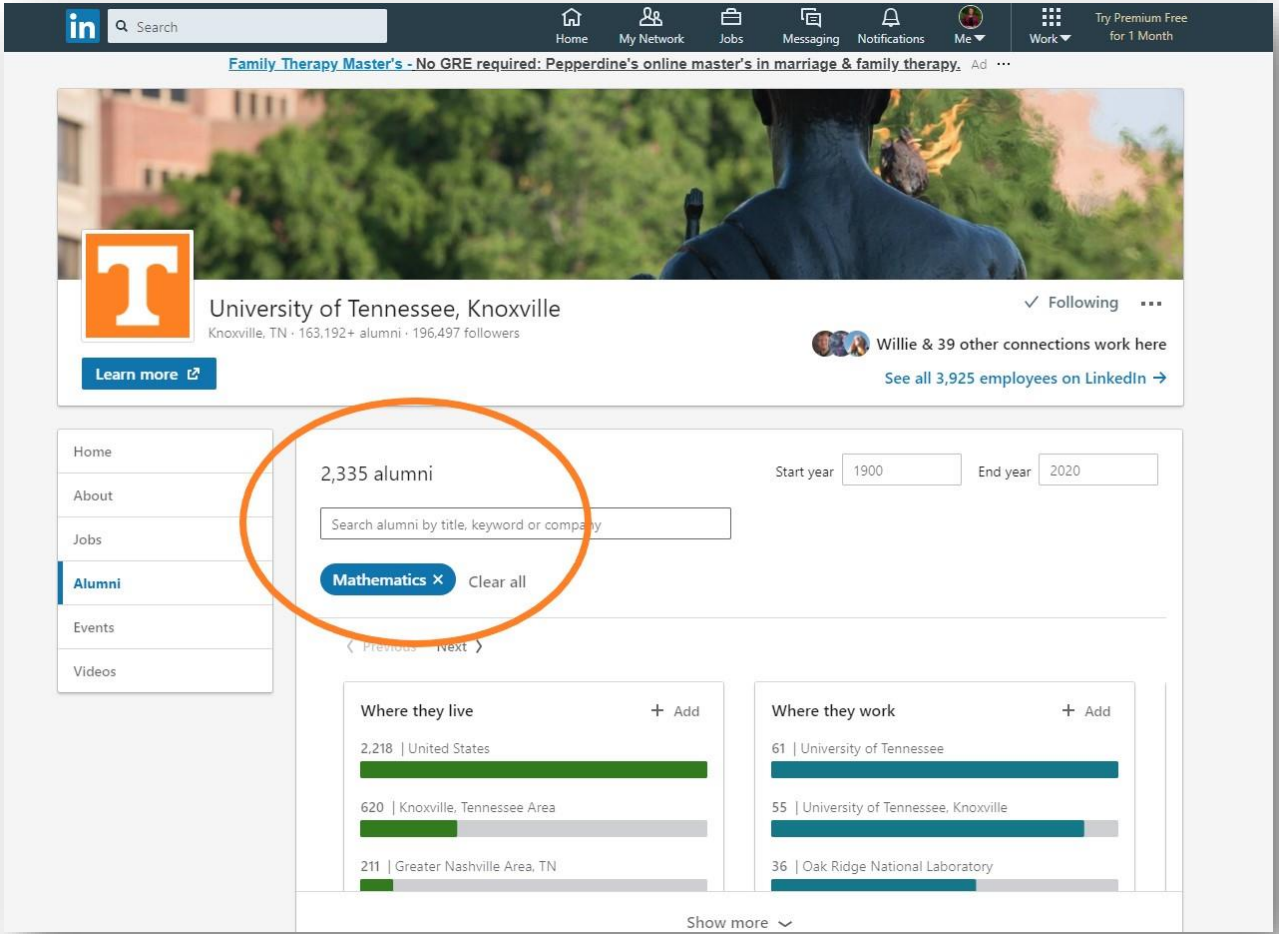
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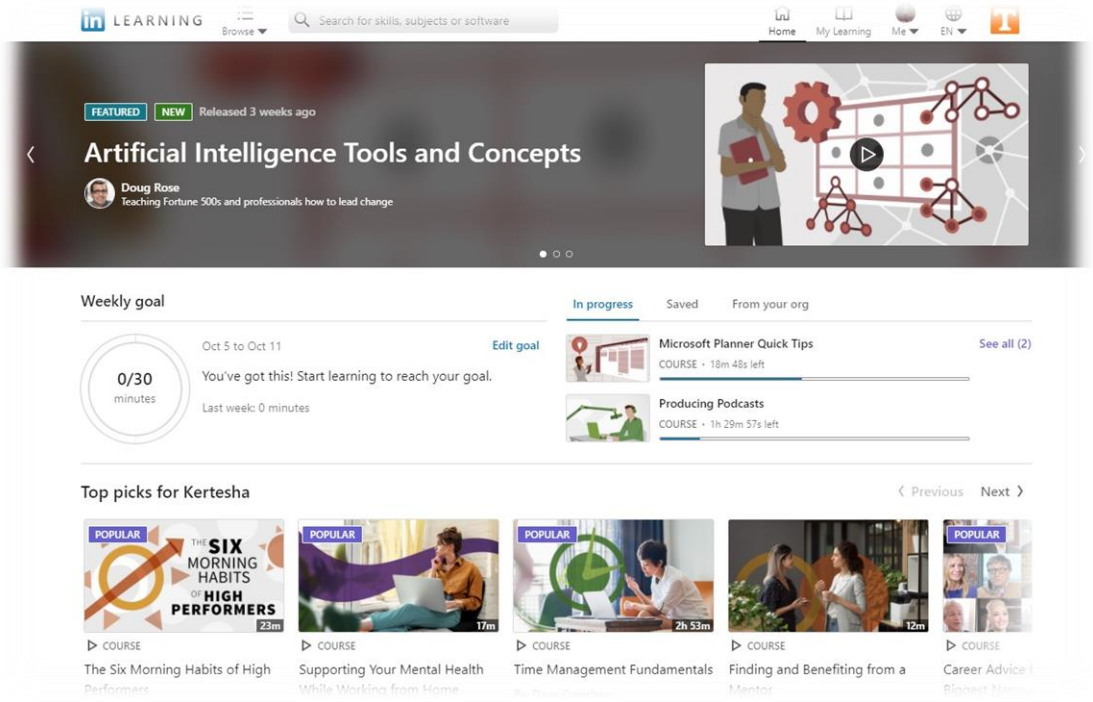

- Business, creative, tech
- Learning paths
- Sample topics:
  - Project management
  - Business analysis/strategy
  - User experience
  - Data science
  - marketing

How CCDAE Can Help!

- *tiny.utk.edu/gradstudents*
- 1:1 coaching
  - CVs/resumes
  - Statement reviews
  - Interview prep
  - Career assessments
  - Online resources
- Fairs and career events (Handshake)
- University-wide grad student PD events *(tiny.utk.edu/gpspd)*

QUESTIONS?

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